



**Wednesday 24<sup>th</sup> September – Friday 26<sup>th</sup> September 2025**

**Lord Charles Hotel  
Cape Town, South Africa**

**Sponsorship & Exhibition Opportunities**





Dear Trade and Education Partners,

It is our pleasure to invite you to the international 2025 SASMFOS Congress taking place from 24<sup>th</sup>-26<sup>th</sup> September 2025 at the Lord Charles Hotel in Cape Town.

On behalf of SASMFOS, we would like to extend our sincere gratitude for your valuable support and participation in last year's exhibition. Your contribution played a significant role in the event's success, and we truly appreciate the enthusiasm and dedication you brought to the exhibition floor.

We are pleased to announce our next conference details, and we would be honored to have you join us again. This year promises to be yet again another exciting opportunity to connect with industry leaders, showcase your products/services, and engage with a dynamic audience.

Your continued support would mean a great deal to us, and we are confident that your participation will help make our Congress even more successful than before.

We look forward to welcoming you back and making SASMFOS another memorable experience for all involved.

Thank you once again for your partnership and support.

There are stands available, with a 3m x 2m configuration, at a cost of R40 000.00 per stand. Included with the stand are:

- 1 x trestle table - 1800x450x16mm
- 2 x chairs
- No shell scheme included
- 2 complimentary exhibitor staff pass allowing access to beverages and meals served during the congress

Should you wish to come onboard as a sponsor, kindly see below the available packages on offer and complete the booking form on page 5 & 6

Type of Sponsorship	Cost	Detail Benefits
<b>Platinum Sponsorship</b> <i>Limited to 2 companies</i>	<b>R120 000</b>	<ul style="list-style-type: none"> <li>- Exclusive sponsorship and advertising options at the Gala Dinner – company banners to be advertised at the venue</li> <li>- Registration – 2 x complimentary congress registrations including cocktail function</li> <li>- Congress Gala Dinner – 2 x complimentary congress gala dinner tickets</li> <li>- Insert - 1 x Promotional sample/literature which must be provided by the sponsoring Company itself will be inserted into the Congress bag provided by the Gold Sponsor</li> <li>- <b>Exhibition Stand (Width 3m x Length 2m) includes:</b> <ol style="list-style-type: none"> <li>1. 1 x trestle table - 1800x450x16mm</li> <li>2. 2 x chairs</li> <li>3. No shell scheme included</li> <li>4. 2 complimentary exhibitor staff pass allowing access to beverages and meals served during the congress</li> </ol> </li> <li>- Website – Company logo and URL link to be advertised on the congress website</li> <li>- Sponsorship acknowledgment in Plenary Venue, company banner in the venue, adjacent to the stage as well as at the entrance, company to provide their own banners. Single advertising slide to be played on a loop during refreshment breaks</li> <li>- Company logo on all marketing material distributed prior to the congress</li> <li>- Company logo in the programme</li> <li>- One full-page advert in the programme</li> <li>- Copy of Attendee Contact Details (where permission has been granted)</li> </ul>
<b>Gold Sponsorship</b> <b>SOLD</b>	<b>R80 000</b>	<ul style="list-style-type: none"> <li>- Exclusive sponsor of Congress Bags branded with the company logo as well the SASMFOS logo</li> <li>- Company logo printed on all SASMFOS 2025 Congress marketing material</li> <li>- Registration – 2 x complimentary congress registrations including cocktail function</li> <li>- Congress Gala Dinner – 2 x complimentary congress gala dinner tickets</li> <li>- Insert - 1 x Promotional sample/literature and any sponsored merchandise which must be provided by the sponsoring Company itself will be inserted into the Congress bag</li> <li>- <b>Exhibition Stand (Width 3m x Length 2m) includes:</b> <ol style="list-style-type: none"> <li>1. 1 x trestle table - 1800x450x16mm</li> <li>2. 2 x chairs</li> <li>3. No shell scheme included</li> <li>4. 2 complimentary exhibitor staff pass allowing access to beverages and meals served during the congress</li> </ol> </li> <li>- Website – Company logo and URL link displayed on the congress website</li> <li>- Sponsorship acknowledgment in Plenary Venue – banners on either side midway of the venue – against the side walls/aisles, company to provide their own banners</li> <li>- Company logo in Programme</li> </ul>

		<ul style="list-style-type: none"> <li>- One full-page advert in the programme</li> <li>- Copy of Attendee Contact Details (where permission has been granted)</li> </ul>
<b>Silver Sponsorship</b> <i><b>SOLD</b></i>	<b>R60 000</b>	<ul style="list-style-type: none"> <li>- Exclusive sponsor of SASMFOS 2025 Congress lanyards</li> <li>- Company logo printed on lanyards including the SASMFOS logo</li> <li>- <b>Exhibition Stand (Width 3m x Length 2m) includes:</b> <ol style="list-style-type: none"> <li>1. 1 x trestle table - 1800x450x16mm</li> <li>2. 2 x chairs</li> <li>3. No shell scheme included</li> <li>4. 2 complimentary exhibitor staff pass allowing access to beverages and meals served during the congress</li> </ol> </li> <li>- Insert - 1 x Promotional sample/literature which must be provided by the sponsoring Company itself will be inserted into the Congress bag</li> <li>- Company logo and URL link displayed on the congress website</li> <li>- Company logo listed as an exhibitor in the programme</li> <li>- Exhibitor acknowledgment in Plenary Venue – 1 x company banner to at the back of the venue – company to provide their own banner</li> <li>- Copy of Attendee Contact Details (where permission has been granted)</li> </ul>
<b>Exhibition Stands</b> <i><b>Limited to 21 stands – 6 stands currently available</b></i>	<b>R40 000</b>	<ul style="list-style-type: none"> <li>- <b>Exhibition Stand (Width 3m x Length 2m) includes:</b> <ol style="list-style-type: none"> <li>1. 1 x trestle table - 1800x450x16mm</li> <li>2. 2 x chairs</li> <li>3. No shell scheme included</li> <li>4. 2 complimentary exhibitor staff pass allowing access to beverages and meals served during the congress</li> </ol> </li> <li>- 2 x complimentary exhibitor staff pass</li> <li>- Company logo and URL link displayed on the congress website</li> <li>- Company logo listed as an exhibitor in programme</li> <li>- Exhibitor acknowledgment in Plenary Venue – company logo will be added to the Congress holding slide on a loop during congress breaks</li> <li>- Copy of Attendee Contact Details (where permission has been granted)</li> </ul>
<b>Full Page Advert in Programme</b> <i><b>Available to 2 companies</b></i>	<b>R5 000</b>	<ul style="list-style-type: none"> <li>- Full page company advert in Programme</li> </ul>



**BOOKING FORM**

**PLEASE COMPLETE & RETURN TO:**

Moemeena Bedford, Onscreen Conferences & Events

**Tel:** +27 21 486 9111 **Email:** [conference2@onscreenav.co.za](mailto:conference2@onscreenav.co.za)

<b>COMPANY NAME &amp; REGISTRATION NO.</b>		
<b>COMPANY NAME THAT IS REQUIRED TO REFLECT ON INVOICE</b>		
<b>COMPANY VAT NO.</b>		
<b>CONTACT PERSON &amp; DESIGNATION</b>		
<b>ADDRESS</b>		
<b>TEL</b>		
<b>CELL</b>		
<b>EMAIL</b>		
<b>SPONSORSHIP</b>		
<b>STAND NUMBER AS PER THE FLOORPLAN PROVIDED – IF AVAILABLE (FIRST COME FIRST SERVE BASIS)</b>	<b>1<sup>ST</sup> PREFERENCE</b>	<b>2<sup>ND</sup> PREFERENCE</b>



I confirm that I have the authority to make this commitment on behalf of my company:

Signed \_\_\_\_\_

Print name \_\_\_\_\_

Date \_\_\_\_\_

## TERMS & CONDITIONS

1. The contract is based on the law of contracts as is applicable in South Africa law and legislation.
2. Terms of payment: Full payment required on receipt of invoice.
3. Selection of sponsorship within limited companies is on a first-come first-served basis.
4. This form constitute as a legal and contractual agreement. The signed form serves as confirmation that the company will be responsible for payment of the sponsorship item/s selected.
5. Participation and sponsorship is confirmed on receipt of a signed booking form and full payment.
6. Failure to comply with the payment could result in the forfeiture of your commitment, and any refund due will be at the discretion of the Conference Organising Committee.
7. The Conference Organising Committee reserves the right to amend the rules and regulations governing exhibition at its discretion and reserves the right to decline sponsorship bookings.
8. Logos must be provided in jpeg format and emailed to [conference2@onscreenav.co.za](mailto:conference2@onscreenav.co.za) within 24 hours of commitment and payment to ensure that we are able to offer maximum exposure.
9. Cancellation policy:
  - All cancellations must be received by Onscreen Conferences & Events in writing.
  - Cancellations received by **Saturday 31 May 2025** will receive a 50%, less a 10% handling fee will be charged on all refund amounts.
  - Cancellations received between **Sunday 01 June 2025** and **Monday 30 June 2025** will receive a 30% less a 10% handling fee will be charged on all refund amounts.
  - No refunds will be offered for cancellations received after **Monday 30 June 2025** companies will be liable for the full value committed.
  - Refunds will be issued after the conclusion of the congress and the necessary financial reconciliation, verification and ratification between SASMFOS and Onscreen has taken place.